

Your First Alliance — Worksheet

A supporter agrees with you; an ally does something. Design the conversation that turns the first into the second.

Name the person

Who already agrees but hasn't acted

Name one specific supporter — someone who agrees with you on this fight but hasn't done anything yet.

The three-part shape

1. Shared stake

Name the thing you both actually care about, in their terms, not yours.

2. Role

The specific way this person is uniquely useful — their network, standing, skill, or story. Not a generic "help out."

3. First action

The smallest concrete thing you'll ask them to do this week — small enough that yes is easy, real enough that it makes them an ally.

Open the conversation

In your own words

Write out how you'd actually open this conversation, shared stake first.

Before you ask

The role I named is specific to this person, not generic

The first action is small enough that yes is easy

The first action is real enough that doing it makes them an ally, not just a name

I'm asking directly, not waiting for them to offer

Don't collect names

A petition with four hundred signatures does nothing on the day it matters if none of those people were given a job. Ten real allies with real first actions will move a fight that four hundred passive supporters won't.