ADVOCACY ACADEMY · NA4

The Coalition Map

Hold a coalition together across communities that are affected differently: who is in it, what each can do, and the position all of them can sign.

Members

Communities and groups
Every community and organization the project touches, including on routes or sites other than yours.

What each stands to lose
In their terms, not yours.

What each can do that no one else can
Become a formal party, bring an expert, fill a hall, reach a reporter, move an official.

The shared position

The sentence everyone can sign
Opposes impacts wherever they fall; promotes only alternatives that burden no new community.

What stands in the way
Any member currently arguing to move the project onto someone else.

The discipline

- [ ] Each member group has agreed in writing not to argue the project onto another community
- [ ] Groups keep their own names and pages; the coalition is a shared layer
- [ ] We list only the groups that have agreed to be listed
- [ ] We state a Tribal Nation's position only in its own public words
- [ ] One calendar, one shared library of sourced facts, one regular call