ADVOCACY ACADEMY · NA5

The Escalation Ladder

Plan a proceeding that runs for years: which rung you are on, what the next one unlocks and costs, the deadlines that force the choice, and who carries the work. Method, not legal advice.

The ladder

Where we are
Watching, commenting, speaking, organized group, formal party, represented party.

The next rung, and why
The specific thing it would let you do in this proceeding.

What it costs
Time, money, commitment, and who in the coalition could carry it.

Deadlines that force the choice

Protest window
Counted from the notice in the regulator's calendar; confirm the date with the public advisor.

Prehearing conference
Party status can be requested there; an intervenor-compensation notice of intent is due within 30 days after it.

Draft environmental report
The comment period, and who reads which sections.

Questions to ask

For the public advisor
Procedure: deadlines, how to file, how to become a party.

For a lawyer
Rights and strategy: whether to become a party, compensation, preserving issues for a challenge.

Keeping people going

Deadline owners

One named person for every formal deadline.

Rotation

Who carries the next heavy lift, so no one carries every one.

Someone close to burning out

And one task you can take off them this month.